

CALENDAR OF CORPORATE EVENTS

Company Name	Sul América S.A.
Headquarters Address	Rua Beatriz Larragoiti Lucas, 121, 6th floor, Cidade Nova, Rio de Janeiro, Brazil CEP 20211-903
Internet Address	www.sulamerica.com.br/ir
IR Email	ir@sulamerica.com.br
Investors Relations Officer	Name: Arthur Farme d'Amoed Neto
	Email: arthur.farme@sulamerica.com.br
	Telephone(s): (+55 21) 2506-8163
	Fax: (+55 21) 2506-8659
Person responsible for the Investor Relations Department	Name: Guilherme Nahuz
	Email: guilherme.nahuz@sulamerica.com.br
	Telephone(s): (+55 21) 2506-9111
	Fax: (+55 21) 2506-8659
Newspapers (and localities) where the Company's corporate acts are published	<i>Diário Oficial do Estado do Rio de Janeiro</i> , and jornal <i>Valor Econômico</i> , Caderno Nacional.
The Company complies with arbitration on the Market Arbitration Chamber, according to a Compulsory Clause included in its By-Laws.	

Annual Financial Statements and Consolidated Financial Statements, when applicable, as of December 31, 2013

EVENT	DATE
Available to Shareholders	February 26, 2014
Publication	February 27, 2014
Filing with BM&FBovespa	February 26, 2014

Standardized Financial Statement (DFP), as of December 31, 2013

EVENT	DATE
Filing with BM&FBovespa	February 26, 2014

Standardized Financial Statement (DFP) in English or according to international standards

EVENT	DATE
Filing with BM&FBovespa	February 26, 2014

Formulário de Referência form relative to the current fiscal year

EVENT	DATE
Filing with BM&FBOVESPA	February 28, 2014

Quarterly Financial Statements – ITR

EVENT	DATE
Filing with BM&FBOVESPA	
Relative to the 1st quarter of 2014	May 15, 2014
Relative to the 2nd quarter of 2014	July 31, 2014
Relative to the 3rd quarter of 2014	October 28, 2014

Quarterly Financial Statements in English or according to international standards

EVENT	DATE
Filing with BM&FBOVESPA	
Relative to the 1st quarter of 2014	05/15/2014

Relative to the 2nd quarter of 2014	07/31/2014
Relative to the 3rd quarter of 2014	10/28/2014

Ordinary Shareholders' Meeting	
EVENT	DATE
Publication of the Call Notice	February 27,2014 & March 5,2014 & March 6, 2014
Filing of the Call Notice with BM&FBOVESPA accompanied by the Administrative Proposal	February 27,2014
Ordinary Shareholders' Meeting	March 31, 2014
Submission of the Minutes of the Ordinary Shareholders' Meeting to BM&FBOVESPA	March 31, 2014

Public Meeting with Analysts	
EVENT	DATE
Public Meeting with Analysts, open to other interested parties APIMEC Meeting Place: Belo Horizonte / MG (Churrascaria Fogo de Chão – Rua Sergipe, 1208 – Savassi) Time: 6:30 p.m.	08/12/2014

Conference Call	
EVENT	DATE
Disclosure of 4Q13 Results Time: 10 am Brasília time (8 am US EST) - Portuguese and English, simultaneous Further instructions at www.sulamerica.com.br/ir	02/27/2014
Disclosure of 1Q14 Results Time: 10 am Brasília time (09 am US EST) - Portuguese and English, simultaneous Further instructions at www.sulamerica.com.br/ir	05/16/2014
Disclosure of 2Q14 Results Time: 10 am Brasília time (09 am US EST) - Portuguese and English, simultaneous Further instructions at www.sulamerica.com.br/ir	08/01/2014
Disclosure of 3Q14 Results Time: 10am Brasília time (08 am US EST) - Portuguese and English, simultaneous Further instructions at www.sulamerica.com.br/ir	10/29/2014

Board of Directors' Meeting already scheduled	
EVENT	DATE
Board of Directors' Meeting – Election of Company's Officers	03/31/2014
Submission of the Minutes of the Board of Directors' Meeting to BM&FBOVESPA	03/31/2014